



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 10/31/2020

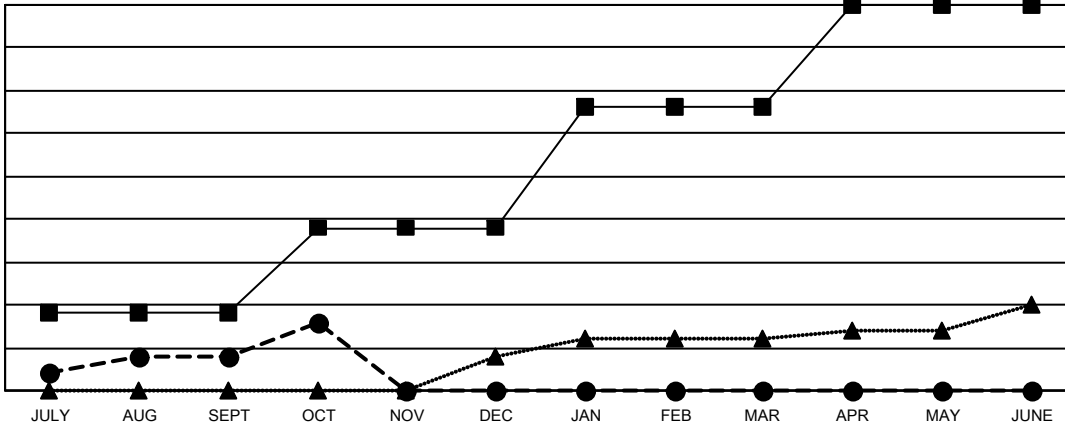
Multiple District 4

LOCATION: CALIFORNIA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	9	4	6
OCT/NOV/DEC	10	4	0
JAN/FEB/MAR	14	0	0
APR/MAY/JUNE	12	0	0

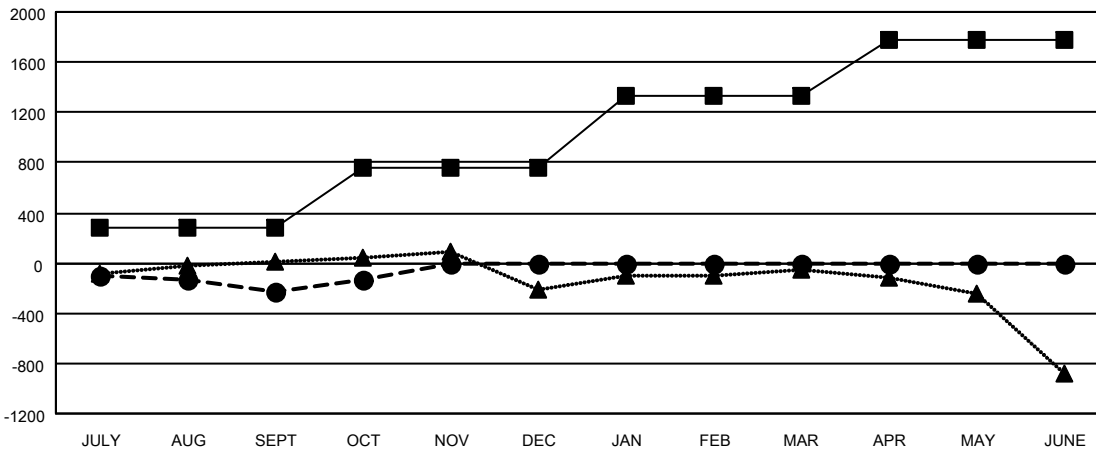
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	282	682	821
OCT/NOV/DEC	483	288	187
JAN/FEB/MAR	563	0	0
APR/MAY/JUNE	450	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 6	
<u>DROPPED MEMBERS</u>	
DECEASED	99
CLUB CANCELLED	17
OTHER	890
<b>TOTAL</b>	<b>1,006</b>

196 CLUBS OF 715 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

<u>GENDER DISTRIBUTION</u>	
MALE	11,669 (63.74%)
FEMALE	6,638 (36.26%)
TOTAL FAMILY UNIT MEMBERS	3,462
FAMILY MEMBERS PAYING HALF DUES	1,812